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Part I of the Study Guide for Explaining Psychological Statistics, Third Edition by Barry H. Cohen Chapter 1 Introduction to Psychological Statistics Measurement Scales Nominal: Observations are assigned to categories that differ qualitatively, but have no quantitative order (e.g., depressed, phobic, obsessive, etc.).Part I of the Study Guide for Explaining Psychological Statistics, Third Edition by Barry H. Cohen Chapter 1 Introduction to Psychological Statistics Measurement Scales Nominal B Observations are assigned to categories that differ qualitatively, but have no quantitative order (e.g., depressed, phobic, obsessive, etc.).From Psychology Statistics For Dummies. By Donncha Hanna, Martin Dempster . You may be more interested in studying psychology than in crunching numbers, but knowing psychology statistics is essential if you're going to make all that research data stack up, and have other people understand it.Inferential statistics is the process of using samples to draw conclusions about a population. Using inferential statistics, you can learn a lot about a population from relatively little information.